

(\*) Indicates that there are additional or special requirements, consult the end of the document



Santa Cruz de Marcenado, 27  
28015 Madrid - España.

## Business Creation, Administration and Management

Integrated Programme in Social Sciences  
International offering 2024-2025

### FIRST SEMESTER (September to January only)

ECTS	Acad. Year	Course Name	Language
6	1	<a href="#">Business Analysis</a>	Spanish / English
6	1	<a href="#">Principles of economics</a>	Spanish / English
6	1	<a href="#">Business Applied Technology</a>	Spanish / English
6	2	<a href="#">Principles of Marketing</a>	Spanish / English
6	2	<a href="#">Lean Start Up</a>	Spanish / English
6	2	<a href="#">External economic analysis</a>	Spanish / English
6	3	<a href="#">Human Resources Management</a>	Spanish
6	3	<a href="#">Managerial and Cost Accounting</a>	Spanish
6	3	<a href="#">Economic and Financial analysis</a>	Spanish
6	3	<a href="#">Advanced Data Analysis</a>	Spanish
6	3	<a href="#">Marketing Research</a>	Spanish
6	4	<a href="#">Leadership and entrepreneurial spirit</a>	Spanish
6	4	Strategic Management	Spanish / English
6	4	<a href="#">Commercial Management Integration</a>	Spanish
6	4	<a href="#">Financial Management</a>	Spanish / English

### SECOND SEMESTER (January to May / June only)

ECTS	Acad. Year	Course Name	Language
6	1	<a href="#">Organizational and customer behavior</a>	Spanish / English
6	1	<a href="#">Financial Mathematics</a>	Spanish / English
6	1	<a href="#">Fundamentals of business creation</a>	Spanish / English
6	2	<a href="#">Business Organization and Management</a>	Spanish / English
6	2	<a href="#">Applied Statistics</a>	Spanish / English
6	2	<a href="#">Advanced Business English</a>	English
6	2	<a href="#">Entrepreneurship and innovation management</a>	Spanish / English
6	3	<a href="#">Product and service management</a>	Spanish
6	3	<a href="#">Advance management of technology</a>	Spanish
6	3	<a href="#">International Business</a>	Spanish
6	3	<a href="#">Business Financial Markets</a>	Spanish
6	3	<a href="#">Big Data</a>	Spanish
6	4	<a href="#">New Business Planning</a>	Spanish
6	4	Intrapreneur	Spanish
6	4	<a href="#">Trends in the Financing of New Companies</a>	Spanish

#### \* ANNOTATIONS AND SPECIAL REQUIREMENTS:

(ningunas)

Syllabi:

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