



Borja González del Regueral

Teaching areas:
Innovation and Data
Management

Email:
bgonzalezre@nebrija.es

Throughout 20 years of his professional career across different industries, he led ambitious global projects in the areas of digital transformation (BP), international expansion through M&As (Iberdrola), scaling up (IE) as well as building an energy market disruptor through discovering and patenting a process to use a new source of energy (Bordebi). He has been actively participating in shaping global tech agenda as the President of the Board of the CIO Executive Council, Digital Business World Congress Collaborator, Panelist at Horasis and advisor to Board Members and Senior Stakeholders of world leading companies. His work and interests focus on how data analytics and technology can be harnessed to drive sustainable competitive advantage in corporations. He also works at the intersection of leadership and innovation: applying behavioural science to leading and driving change in organizations that face strong pressures to maintain the status quo. Overall, his professional mission is to help companies instil a culture of disruptive innovation and educate a next generation of young professionals able to draw on innovation methodologies to be leaders in their chosen areas of work.

Borja holds a Ph.D. in Thermoeconomics from Polytechnic University of Madrid awarded the best PhD thesis by the Royal Academy of Doctors of Spain. He also holds an Executive MBA (IE Business School), Master in Science in Applied Data Science and Artificial Intelligence, Master Degrees in the Electric Power Industry (Comillas Pontifical University) and Mining Engineering (Polytechnic University of Madrid). His academic work has led to a patented novel process, a book on Exergy and publications in several scientific journals. He actively participates in different think tanks around the world on innovation, energy and bridging data and technology with business.

Research areas: innovation, energy and bridging data and technology with business.

Nebrija
Business
School