



# Francisco Javier Sánchez Vellvé

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**Teaching areas:**  
Management and  
Organization  
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He holds a PhD in Economics and a Msc in the European Union, both from the Universidad Nacional de Educación a Distancia, and a PGD from IESE. Advisor to companies on financing and commercial strategy, he has more than 20 years of experience in senior management positions in banking and finance, having been Director of Marketing and Director of Corporate Business at Caja Madrid. Currently, teaching at ICADE, CES Cardenal Cisneros and Nebrija Business School.

**Research areas:** commercial distribution, European Union, structure and functioning of the financial system, minimum wages and poverty.

**Nebrija**  
Business  
School