



Javier Peláez Guerrero

Teaching areas:

E-business Strategies
in a Global Economy

Email:

jpelaez@nebrija.es

He holds a Law Degree from the Universidad de Cantabria and a MSc in Human Resources.

He is a Strategic business and human resources consultant, talent development and outplacement with 17 years of experience in strategic business management, project management, implementation of national and international companies and HR business development, legal advice to companies, and I have managed temporary employment companies, outsourcing, headhunting and outplacement.

MBA Lecturer in Human Resources, Digital Transformation, Business Opportunities and Entrepreneurship, Labor Markets, LinkedIn for Business and Employment, and e-business Strategies. Partner in Fortuna Gestión, a firm specialized in Outplacement, restructuring and company crisis. Professional Coach in individual and collective Outplacement and Reorientation. Legal Advisor in Business Creation - Comprehensive guidance to entrepreneurs and startups. Independent consultant in implementation of business marketing strategies in LinkedIn and social networks.