



Manuel Álvarez Sáez

Teaching areas:

Management Skills and
General Management

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He is a professional with 32 years of experience working in tech companies (Sage, Meta4, SAP, Oracle) in business areas such as:

- Business development (ERP)
- E-commerce
- In-company training
- Strategic training for customer executives
- Solution sales
- Technical pre-sales: RFP, RFQ's...
- CRM

He holds a MSc in Business from the Universidad Complutense de Madrid, as well as a Bachelor's Degree in Economics from the Universidad del País Vasco.

Research areas: Big Data, Business Models, Productivity in Tourism