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Teaching areas:

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He holds a PhD in Economics from the Universidad Europea de Madrid. He also holds a Law Degree from Universidad de Deusto and a Degree in Economics from ICADE. PDG from IESE.

He has worked 12 years in consulting (AT Kearney, ERT Consultants), as a manager in companies in the logistics, defense and food sectors, and as an entrepreneur in more than 7 startups in areas such as e-learning, biotechnology, tourism and communication. He has held General Management and CEO positions in several companies.

He has been a lecturer for more than 30 years in several national and international business schools. He is currently a consultant on innovation, strategy and digital transformation and an independent advisor on several Boards of Directors.