



# Olga Sánchez González

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**Teaching areas:**  
Marketing

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She holds a PhD in Audiovisual Communication, Advertising and Public Relations UCM. Master's Degree in Teacher Training for Secondary Education, Baccalaureate and Vocational Training. Master's Degree in Event Management, Production and Design. Degree in Tourism. Degree in Protocol and Event Organization.

Coordinator of higher vocational training cycle and teacher of different modules in the branch of hospitality and tourism in DUAL and classroom training. Professor of Hospitality and Tourism, Protocol, Event Organization and Marketing in different universities. More than 20 years in the sector of commercialization and marketing in Hospitality and Tourism in public and private companies.

**Nebrija**  
Business  
School