



Fundamentos de
Economía/
Introduction to
Economics

Grado en Economía y
Negocios
Internacionales



UNIVERSIDAD
NEBRIJA

SYLLABUS

Course: Fundamentos de Economía / Introduction to Economics

Degree: Grado en Economía y Negocios Internacionales

Type: Core

Languages: This course will be taught in English

Modality: In-Person and Online

Credits: 6

Year: 1st

Semester: Fall Semester

Professors and contact information: Mónica Goded and Fabián Cuervo

1. COMPETENCIES AND LEARNING OUTCOMES

1.1. Competencies

Basic competencies

CB1; CB2; CB3; CB4; CB5

General competencies

CG4; CG8; CG9

Specific competencies

CE1; CE3; CE4

1.2. Learning outcomes

The student at the end of this course will:

- Distinguish, associate and apply the basic elements of economic analysis.
- Account for global macroeconomic trends.
- Identify macroeconomic imbalances and describe conventional economic policy measures for their correction.

2. CONTENTS

2.1. Prerequisites

None.

2.2. Description

This course includes the fundamental principles of economics both microeconomic and macroeconomic perspective. From a microeconomic point of view, it delves into the functioning of the market: consumers, producers, and efficiency as well as in the study of market rates. From macroeconomic point of view the basic concepts of macroeconomics, national accounts, the labour market, and the money market are studied.

2.3. Covered Topics

- 1. INTRODUCTION: ECONOMICS AND ECONOMIC ANALYSIS**
The study of Economics
Factors of production and technology
The production possibilities frontier
- 2. THE MARKET FORCES OF SUPPLY AND DEMAND**
Markets and competition
Demand analysis
Supply analysis
Supply, demand and equilibrium
- 3. ELASTICITY AND ITS APPLICATION**
The elasticity of demand
The elasticity of supply
- 4. CONSUMERS, PRODUCERS AND MARKET EFFICIENCY**
Consumer surplus
Producer surplus
Market efficiency
- 5. MARKET INTERVENTION**
Price controls
Taxes
- 6. MARKET TYPES: MARKETS OF PERFECT AND IMPERFECT COMPETITION**
Outline of market structures
Perfect competition
Imperfect competition
- 7. NATIONAL ACCOUNTS**
Circular flow of income
Other basic macroeconomic (production-based) accounts
Measurement of Gross Domestic Product: production, expenditure and income
Measurement in current and constant units
- 8. MACROECONOMICS GOALS**
Full employment: concept, indicators and types of unemployment
Price stability: concept, meanings, indicators, causes and consequences of inflation
Economic growth: growth and economic fluctuations
Balance in the external sector: the balance of payments and the exchange rate
Relationship between goals. The Phillips curve
- 9. MONETARY SYSTEM**
Concept and functions of money
Financial institutions
Money market
- 10. INTRODUCTION TO AGGREGATE DEMAND AND AGGREGATE SUPPLY**
Aggregate demand: concept, graphic representation, and displacements
Aggregate offer: concept, graphic representation, and displacements
Equilibrium
- 11. MACROECONOMICS (STABILIZATION) INSTRUMENTS AND THEIR EFFECT ON AD-AS**
Monetary policy
Fiscal policy
Foreign economic policy
Income or Revenue policy

2.4. Individual / Group Assignments

During the academic course, students will have to undertake a study of a particular economy or relevant sector. In this way, they will become familiar with the applied nature of the concepts discussed in the classroom, so that they can appreciate the use of theory for the analysis of real-life situations.

2.5. Learning Activities

In-Person Learning	Hours	Attendance %
AF1 Lecture / Theoretical Foundations	45	100%
AF2 Case Studies	9	100%
AF3 Tutorial	9	100%
AF4 Individual / Group Assignments	18	0%
AF5 Online Assignments	6	50%
AF6 Extracurricular Materials	6	0%
AF7 Self Study	57	0%

Online Learning	Hours	Attendance %
AF8 Online Lecture	12	50%
AF9 Online Case Studies	12	0%
AF5 Online Assignments	48	0%
AF6 Extracurricular Materials	18	0%
AF7 Self Study	24	0%
AF10 Online Tutorial	12	100%
AF11 Individual / Group Assignments	24	50%

Methodologies:

In-Person: MD1, MD2, MD3, MD4

Online: MD1, MD2, MD3, MD4

3. GRADING RUBRICS

3.1. Grades

Grades are calculated as follows:

- 0 - 4.9 Fail (SS)
- 5.0 - 6.9 Pass (AP)
- 7.0 - 8.9 Notable (NT)
- 9.0 - 10 Outstanding (SB)

The mention of "Matrícula de Honor" may be awarded to students who have obtained a grade equal to or greater than 9.0.

3.2. Evaluation criteria

Ordinary Session

Modality: In-Person

Evaluation Criteria	Percentage
S1 Attendance and Participation	10%
S2 Individual / Group Assignments	30%
S3 Midterm Exam (On-Site)	10%
S4 Final Exam (On-Site)	50%

Modality: Online

Evaluation Criteria	Percentage
S10 Participation (Forums and Supervised Activities)	10%
S2 Individual / Group Assignments	30%
S4 Final Exam (On-Site)	60%

Extraordinary Session

Modality: In-Person

Evaluation Criteria	Percentage
S2 Individual / Group Assignments	30%
S4 Final Exam (On-Site)	70%

Modality: Online

Evaluation Criteria	Percentage
S2 Individual / Group Assignments	30%
S4 Final Exam (On-Site)	70%

3.3. Restrictions

Minimum Grade

To be able to qualify for inclusion of the above evaluation criteria percentages in the calculation of the final grade, it is necessary to obtain at least a grade of 5.0 in the final test.

Attendance

Student who have missed more than 25% class meetings (unexcused) may be denied the right to take the final exam in the ordinary session.

Writing Standards

Special attention will be given to written assignments, as well as to exams, regarding both presentation and content in terms of grammatical and spelling aspects. Failure to meet the minimum acceptable standards may result in point deduction.

3.4. Plagiarism Warning

Nebrija University will not tolerate plagiarism under any circumstances. Reproducing content from sources other than a student's own work (the internet, books, articles, and peers' work, among others) without proper citation will be considered plagiarism.

If these practices are detected, they will be considered a serious offense, and the sanctions provided for in the Student Regulations may be applied.

4. BIBLIOGRAPHY

Required Reading

Krugman, P.; Wells, R. (2023). *Essentials of Economics* (6th ed). Macmillan Learning.

Recommended Reading

Acemoglu, D., Laibson, D. and List, J. (2021). *Economics* (3rd ed.). Pearson Education Limited.

Case, K.; Fair, R. and Oster, M. (2025). *Principles of Economics* (14th Edition). Pearson.

Mankiw, N. G. (2023). *Principles of Economics* (10th Edition). Cengage Learning.

Parkin, M. (2023). *Economics* (14th ed.). Pearson.