

<b>Part A. PERSONAL INFORMATION</b>		<b>CV date</b>	11-05-2020
First and Family name	Guillermo Badía Fraile		
Researcher numbers	Researcher ID		
	Orcid code	orcid.org/0000-0003-2795-3728	

**A.1. Current position**

Name of University	Nebrija University		
Department	Business and Administration		
Address and Country	C. Santa Cruz de Marcenado, 27, 28015 Madrid		
Phone number	+31 91 452 11 03	E-mail	<a href="mailto:gbadia@nebrija.es">gbadia@nebrija.es</a>
Current position	Assistant Professor	From	January 2020
Espec. cód. UNESCO	530301, 530401, 531206		
Palabras clave	The performance of socially responsible investments; Corporate social responsibility; Portfolio management evaluation; Financial risk management		

**A.2. Education**

PhD	University	Year
PhD in Accounting and Finance	University of Zaragoza	2019
Degree in Business and Administration	University of Zaragoza	2014

**A.3. JCR articles, h Index**

JCR papers: 3 (1 Q2, 2 Q4)  
h-index (google scholar): 2

**Part B. CV SUMMARY**

Guillermo Badía obtained a degree in Business Administration and Management (specialization in finance) at the University of Zaragoza (Spain) in June 2014. He is Master in accounting and finance and he has participated in several courses about quantitative finance, socially responsible investments, portfolio management, and financial risk.

Guillermo Badía is PhD in Finance at the University of Zaragoza (cum laude). Currently, he is Assistant Professor – accredited by ANECA – in the Department of Business Administration of the Nebrija University, Madrid.

His main research interests are the performance of socially responsible investments, corporate social responsibility, portfolio management evaluation and financial risk management. Together with some colleagues, he has published some research studies in international journals and he is now working on different proposal studies. He also performs editorial activities for several international finance and economic journals as a blind referee.

As a visiting researcher, he was at the University of Minho (Portugal) and at the Deusto Business School (Spain) for two times. He has participated in several research national (Spanish) and European projects, and he has been involved in some research groups.

As a professor, he teaches subjects related to the finance area, such as financial management, financial markets, financial mathematics and actuarial operations and insurance.

Outside the University, he has participated in specific national projects as a financial advisor, and he has also worked as a financial analyst at BANESTO S.A. and as a financial controller at EIMER S.L.

## Part C. RELEVANT MERITS

### C.1. Publications

#### Articles

- Badía, G., Pina, V., and Torres, L. (2020). Inversión sostenible y bonos soberanos. *Revista AECA*. (Latindex; Dialnet)
- Badía, G., Pina, V., and Torres, L. (2019). Financial performance of government bond portfolios based on Environmental, Social and Governance Criteria. *Sustainability*, 11(9), 2514. (JCR, IF 2018: 2.592 - Q2)
- Badía, G. (2018). Juventud e inversión... socialmente responsable. *Revista de Estudios de Juventud*, 119, 109-118. (Dialnet, IF 2018: 0.136 - Q2)
- Ferruz, L. and Badía, G. (2017). Adapting and testing the Fama and French model, with some variations of company characteristics. *Applied Economics Letters*, 24(5), 342-345. (JCR, IF 2017: 0.504 - Q4)
- Ferruz, L. and Badía, G. (2016). Persistence in Generating Returns by the European Union Companies. *SSRN eLibrary; Abstract: 2886369*.
- Ferruz, L. and Badía, G. (2016). Model adapted from Fama and French, paying attention to the assumptions of the estimation methodology. *Análisis Financiero*, (130), 24-39. (Latindex; CIRC, Group 2016: C)

#### Chapter books

- Ferruz, L. y Badía, G. (2016). Adaptación del modelo de Fama y French aplicado a mejoras en gestión de carteras. *Capítulo en libro: Avances y Retos en Economía Financiera y empresarial*, 147-160. Ed. Centro de Estudios Ramón Aceres.
- Ferruz, L. y Badía, G. (2016). Análisis de persistencia en compañías españolas. *Capítulo en libro: Investigaciones en Métodos Cuantitativos para la Economía y la Empresa*, 201-206. Ed. Universidad de Granada.

### C.2. Research projects and grants

#### Projects

- Transforming into open, innovative and collaborative governments (TROPICO); *European Union*. 2019.
- Translation, compilation, and quality review conceptual framework for general purpose financial reporting by public sector entities; *International Federation of Accountants*. 2019.
- Evaluación de los mecanismos de gobierno corporativo en la buena gobernanza de entidades del sector público (ECO2015-66240-P); *Ministry of Economy and Competitiveness (Spain)*. 2017-2018.
- Research Group in Ecological Tax Transfers in Brazil (invited foreign researcher). *Federal Rural University of Pernambuco (Brazil)*. 2017.
- Grupo Consolidado S58 GIECOFIN (Grupo de Investigación en Economía Financiera). *Diputación General de Aragón (Spain)*. 2016.

#### Grants

- Grant of the Diputación General de Aragón and FEDER for the recruitment of pre-doctoral research staff -G/17030/5423/440030/11101 (50%) and 17030/5423/440030/91101 (50%)-, December 2015 – December 2019.
- Grant of the Fundación-Ibercaja and Fundación-CAI for the accomplishment of the research stay abroad, Ref CH. 72/16, January 2017 – April 2017.

### C.3. Contracts

### C.4. Patents

## C.5. Research awards

The study *SRI to retail investors in international stock markets and on different market states* elaborated by Badía, G., Ferruz, L., and Cortez, M., was awarded for its scientific quality and its contributions in the XIX AECA International Conference, 27<sup>th</sup>-29<sup>th</sup> September, 2017, Santiago de Compostela, Spain.

## C.6. Research stays

University of Deusto - Deusto Business School. *Supervisor*: Prof. PhD Fernando Gómez-Bezares. 4th February-8th Marzo, 2019, Bilbao, Spain.

University of Deusto - Deusto Business School. *Supervisor*: Prof. PhD Fernando Gómez-Bezares. 13th June-13th July, 2018, Bilbao, Spain.

University of Minho - NIPE School of Economics and Management. *Supervisor*: Prof. PhD Maria do Céu Cortez. 16th January-21th April, 2017, Braga, Portugal.

## C.7. Editorial activities

Referee for international academic journals such as: International Review of Financial Analysis, Applied Economics, Applied Financial Economics; European Journal of Management & Business Economics; Revista INNOVAR; International Journal of Applied Management Science; Applied Economics Letters; Sustainability; Book Series - Finance - Routledge.

## C.8. Management and scientific activities in congresses and seminars

Chairman of the Organizing Committee of the II Edition of the Brown Bag Seminars - Business & Economics -, School of Economics and Business, University of Zaragoza, Spain, September 2019 to January 2020.

Member of the Organizing Committee of the VII Workshop of junior researchers in business and economics, 4-6 September, 2019, Huesca, Spain.

Chairman of the Scientific Committee of the VII Workshop of junior researchers in business and economics, 4-6 September, 2019, Huesca, Spain.

Founder Member and Chairman of the Organizing Committee of the I Edition of the Brown Bag Seminars - Business & Economics -, School of Economics and Business, University of Zaragoza, Spain, from September 2018 to September 2019.

Member of the Organizing Committee in the VI Workshop of junior researchers in business and economics, 30-31 August, 2018, Teruel, Spain.

Member of the Scientific Committee of the V Workshop of junior researchers in business and economics, 30 August -1 September, 2017, Jaca, Spain.

Member of the Scientific Committee of the IV Workshop of junior researchers in business and economics, 1-2 September, 2016, Huesca, Spain.

## C.9. Conferences (selection)

Badía, G., Cortez, M., and Ferruz, L. *International evidence on the performance of socially responsible stock portfolios*. Paper presented in the PhD Consortium organized by the Spanish Finance Association (AEFIN) - FINANCE FORUM, 10<sup>th</sup> – 12<sup>th</sup> July, 2019, Madrid, Spain.

Badía, G., Cortez, M., and Ferruz, L. *The performance of socially responsible stock portfolios: International evidence*. Paper presented in the 28th annual European Financial Management Association (EFMA) meetings, 26<sup>th</sup> – 29<sup>th</sup> June, 2019, Azores, Portugal.

Badía, G., Pina, V., and Torres, L. *Financial performance of government bond portfolios based on environment, social and governance criteria*. Paper presented in the XVIII AECA International Meeting, 20<sup>th</sup> – 21<sup>st</sup> September, 2018, Lisbon, Portugal.

Badía, G., Navascués, M.A., Ferruz, L., Latorre, M., and Sebastián M.V. *UK stocks persistence from a numerical perspective*. Paper presented in the 2<sup>nd</sup> International Conference on Computational Finance, 4<sup>th</sup> – 8<sup>th</sup> September, 2017, Lisbon, Portugal.

Badía, G., and Ferruz, L. *Test to analyse stock returns persistence*. Paper presented in the 5<sup>th</sup> Edition of the EEG Research Day (University of Minho), 17<sup>th</sup> March, 2017, Braga, Portugal.