



Bachelor's Degree in **Economics and International Business**

Lecture by economist Daniel Lacalle at Nebrija University

Why study the Bachelor's degree at Nebrija?

1 The student has the opportunity to enhance their Bachelor's Degree by pursuing a 24 ECTS credit **Diploma in Business Analytics**. Through this program, they will cultivate skills in data analysis and its practical application in the business sector. This unique addition to their professional portfolio will equip them for the demands of the evolving corporate landscape.

3 Suffolk University in Boston (United States), Regent's University in London (United Kingdom), and Dublin University (Ireland) are among the institutions where students can opt to pursue part of their studies, thereby gaining firsthand **international experience** and fostering the development of **international networks**.

5 Learning extends beyond the confines of the classroom. Students have the opportunity to undertake professional internships in renowned national and international companies such as Acciona, BBVA, Repsol, or Santander.

2 For those aspiring to international professional success, proficiency in languages, particularly English, is indispensable. Consequently, the Bachelor's Degree program is **available entirely in English**, facilitating a comprehensive understanding and acquisition of essential terminology in the realms of business and economics.

4 Additionally, our partnership with the **Exporters and Investors Club** enhances students' educational journey by providing opportunities to engage with professionals who have reshaped economic transactions among individuals in recent years.

6 **Double Bachelor's Degrees**

- + CADE
- + International Relations
- + Law
- + Business Analytics

CURRICULUM

CAMPUS
Madrid-Princesa

LANGUAGES
Spanish and/or English

MODALITY
Face-to-face and Online

1st year 60 ECTS credits

1st semester	30 ECTS credits	2nd semester	30 ECTS credits
Fundamentals of economics	6	Microeconomics I 6	
International business	6	Macroeconomics I 6	
Business analysis	6	International areas and markets 6	
Mathematics and linear algebra	6	Introduction to law 6	
Statistics I	6	History of economics and economic thought	6

2nd year 60 ECTS credits

1st semester	30 ECTS credits	2nd semester	30 ECTS credits
Microeconomics II	6	Macroeconomics II	6
Introduction to accounting	6	Advanced Business English	6
International business management	6	Introduction to international economic law	6
Statistics II	6	Economy and internationalization processes	6
Econometrics I	6	Fiscal systems	6

3rd year 60 ECTS credits

1st semester	30 ECTS credits	2nd semester	30 ECTS credits
International financial institutions and markets	6	Globalization and international trade I	6
Economic situation analysis	6	Analytical and management accounting	6
Fundamentals of international accounting	6	Econometrics II	6
Mathematical programming	6	Elective 1	6
World economics	6	Elective 2	6

4th year 60 ECTS credits

1st semester	30 ECTS credits	2nd semester	30 ECTS credits
Spanish and European Union economies	6	International marketing	6
Public sector and welfare economics	6	Globalization and international trade II	6
International economic organizations	6	Strategic management	6
Professional internship	12	Financial management	6
		Final Research Project	6

Total ECTS credits 240

Elective subjects 12 ECTS credits

The student must take 12 ECTS credits in the fifth semester, and may choose two of the following subjects:

Environmental economics	Contemporary international relations	Developing a Spirit of Participation and Solidarity
Audit and accounting consolidation	Games theory	Economic and financial diagnosis
Project management	International taxation	Big Data
International economic policy	International human resources management	Competence seminar
Family business	Communication strategies	

Diploma in Business Analytics - CURRICULUM 24 ECTS credits

2nd year	8 ECTS credits	3rd year	8 ECTS credits	4th year	8 ECTS credits
1st semester		1st semester		1st semester	
Fundamentals of programming	4	Database and Information Recovery	4	Use case design	3
2nd semester		2nd semester		Business strategy	2
Algorithm design	4	Architecture / Big Data	2	2nd semester	
		Fundamentals of business analytics	2	Business Indicators – Dashboard	3

Career Opportunities

- Study and Planning Services
- Taxation
- Public Administration
- International Organizations
- Foreign Trade
- Business Direction or Management
- Economic Consulting
- Teaching and Research
- Among many others**