

(*) Indicates that there are additional or special requirements, consult the end of the document



Santa Cruz de Marcenado, 27
28015 Madrid - España.

Business Creation, Administration and Management

Integrated Programme in Social Sciences
International offering 2023-2024

FIRST SEMESTER (September to January only)

ECTS	Acad. Year	Course Name	Language
6	1	Company analysis *	Spanish/English
6	1	Fundamentals of economics *	Spanish/English
6	1	Mathematics for business	Spanish
6	1	Research skills assessment I *	Spanish/English
6	1	Technology applied to business	Spanish
6	2	Advanced English	English
6	2	Fundamentals of marketing for business *	Spanish/English
6	2	Implementation and launch of new companies *	Spanish/English
6	2	Analysis of the economic environment *	Spanish
6	3	Staff and team management	Spanish
6	3	Advanced data analysis	Spanish
6	3	Economic and financial business diagnosis *	Spanish/English
6	3	Analytical and management accounting *	Spanish/English
6	3	Market Research *	Spanish/English
6	4	Leadership and entrepreneurial spirit	Spanish
6	4	Financial management *	Spanish/English
6	4	Integrated commercial management	Spanish
6	4	Strategic management *	Spanish/English
6	4	Research skills assessment III	Spanish

SECOND SEMESTER (January to May / June only)

ECTS	Acad. Year	Course Name	Language
6	1	Company and consumer behavior	Spanish
6	1	Law applied to business I	Spanish
6	1	Financial accounting	Spanish
6	1	Financial Mathematics	Spanish
6	1	Fundamentals of business creation *	Spanish/English
6	2	Applied statistics *	Spanish
6	2	Business Management and Organization	Spanish
6	2	Entrepreneurship and innovation management *	Spanish/English
6	2	Research skills assessment II *	Spanish/English
6	2	Advanced Business English	English
6	3	Company Tax System	Spanish
6	3	Production and services management	Spanish
6	3	Advanced computer management	Spanish
6	3	International Business *	English
6	3	Administration of family business *	English

Syllabi:

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6	3	Financial markets and instruments for the company *	Spanish
6	3	Solidary and Participation Principles	Spanish
6	3	Big Data *	Spanish
6	3	Business Intelligence *	Spanish
6	3	Game Theory *	Spanish
6	4	Planning in new businesses	Spanish
6	4	Internal entrepreneurship	Spanish
6	4	Trends in the financing of new companies *	Spanish/English

*** ANNOTATIONS AND SPECIAL REQUIREMENTS:**

Company analysis *

Important: The option of taking this course in English would only be possible if a group with a minimum of 15 interested students could be created.

Fundamentals of economics *

Important: The option of taking this course in English would only be possible if a group with a minimum of 15 interested students could be created.

Research skills assessment I *

Important: The option of taking this course in English would only be possible if a group with a minimum of 15 interested students could be created.

Fundamentals of business creation *

Important: The option of taking this course in English would only be possible if a group with a minimum of 15 interested students could be created.

Fundamentals of marketing for business *

Important: The option of taking this course in English would only be possible if a group with a minimum of 15 interested students could be created.

Implementation and launch of new companies *

Important: The option of taking this course in English would only be possible if a group with a minimum of 15 interested students could be created.

Entrepreneurship and innovation management *

Important: The option of taking this course in English would only be possible if a group with a minimum of 15 interested students could be created.

Research skills assessment II *

Important: The option of taking this course in English would only be possible if a group with a minimum of 15 interested students could be created.

Strategic management *

Important: The option of taking this course in English would only be possible if a group with a minimum of 15 interested students could be created.

International Business *

The opening of the course is subject to a minimum of 10-15 students

Administration of family business *

The opening of the course is subject to a minimum of 10-15 students

Financial markets and instruments for the company *

The opening of the course is subject to a minimum of 10-15 students

Big Data *

The opening of the course is subject to a minimum of 10-15 students

Business Intelligence *

Syllabi:

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The opening of the course is subject to a minimum of 10-15 students

Game Theory *

The opening of the course is subject to a minimum of 10-15 students

Analysis of the economic environment *

The student must certify having previously taken subjects in the area

Applied statistics *

The student must certify having previously taken subjects in this area of study

Economic and financial business diagnosis *

The student must certify having previously taken subjects in this area of study. The group in English would leave only with a minimum of 15 students.

Analytical and management accounting *

The student must certify having previously taken subjects in this area of study. The group in English would leave only with a minimum of 15 students.

Market Research *

The student must certify having previously taken subjects in this area of study. The group in English would leave only with a minimum of 15 students.

Financial management *

The student must certify having previously taken subjects in this area of study. The group in English would leave only with a minimum of 15 students.

Trends in the financing of new companies *

The student must certify having previously taken subjects in this area of study. The group in English would leave only with a minimum of 15 students.