

CURRÍCULUM VITAE

Part A. PERSONAL INFORMATION

CV date	22/09/2020
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First and Family name	Carlos Jiménez-Narros		
Researcher codes	WoS Researcher ID	V-5106-2018	
	SCOPUS Author ID	55753820800	
	Open Researcher and Contributor ID	0000-0001-8311-0261	

A.1. Current position

Name of University	Nebrija University		
Department	Faculty of Communication and Arts		
Address and Country	Sta Cruz de Marcenado, 28015 Madrid, Spain		
Phone number	+34 91 45211 03	E-mail	cjimenez@nebrija.es
Current position	Associate Professor, Head of Research Dept.	Since	1994
Key words	Graphic Design, Visual Communication, Typography, Teaching innovation, Professional Skills, specialized information		

A.2. Education

PhD	University	Year
Bachelor of Journalism degree	Complutense University of Madrid	1991
PhD in Sciences of the Information-Journalism Studies	Complutense University of Madrid	2009

A.3. General indicators of quality of scientific production

Number of publications in indexed journals Wos/Scopus/ESCI: 8
 Number of publicati^ons with a Q1 indicator in indexed journals: 2
 Number of publications in Scopus: 4
 Number of publications in journals with impact indicators: 3
 Number of Open Access publications: 8
 Number of publications in the form of a book (as editor): 3
 Number of Book chapters:14
 Number of publications in National and International Conferences:
 9 papers, 3 communications, 8 proceedings of a conference and 1 poster presentation.
 Number of Ph. D. thesis (direction and defense): 1 (Nebrija University- 18th February 2016)
 Number of Knowledge transfer projects: 4
 H Indicator (Google Scholar): 2
 Number of citations: 9
 Direction of Ph. D. Thesis (already defended) 1 (Universidad Nebrija)
 Ph. D. Thesis tribunals: 3 (2 UCM y Nebrija University)
 Direction of Undergraduated dissertations: 9 (Universidad Nebrija)
 Undergraduate tribunals: Degree of Journalism, Publicity and Audiovisual Communication in Nebrija University and King Juan Carlos (2014-2015-2016).
 Master's final dissertations tribunals: Master in TV Journalism, Master in Broadcast Journalism.

Part B. CV SUMMARY

The doctorate program named *Transformations and Trends in the Media and Information Services* of the Complutense University was my first approach to research, later continued by the subsequent defense of the doctoral thesis entitled, *Evolution of the design of computer journals for advanced users: PC Actual*, upheld in May 2009.

My current research activity develops within the Anticipatory and Analysis Journalism research group of the Faculty of Communication and Arts. Our work focuses on the following lines: Scientific, health, and environmental journalism; Specialized Journalism and Media, Communication and Design Strategies, and New Communication Technologies.

Since 2020 I have been a researcher for the INNOMEDIA group (Innovation in Communication & Media) from Nebrija University.

I have published 8 articles in indexed journals: 1 in *International Journal of Environmental Research and Public Health* (2020), 1 in *El Profesional de la Información* (2019), 2 in *Vivat Academia* (in 2011 and 2018 respectively), 2 in *Estudios del Mensaje Periodístico* (2013), 1 in *Opción* (2015) and 1 in *Creatividad y Sociedad* (2014) and several book chapters in different publishers: Tecnos, McGraw Hill, Dykinson, Vision Books, Forge, IATED Academy and Oedipus. Also, I have been the editor in charge of three books edited in the following publishing houses: Dykinson (2) and Oedipus (1).

I have participated as a research member in 4 projects financed with private funds, with Prof. Dr. Carlos Cachán Alcolea as Principal Investigator. I have contributed to a significant number of national and international conferences on Communication, Design, and Teaching Innovation. I have received abundant specialization courses in these areas. In 2012 I achieved the positive evaluation of my teaching and research activity for the categories: Assistant Professor, Private University Professor and Associated Professor (tenure) (ACAP).

Until the mid-nineties I worked professionally in the field of Graphic Design in different media and publishers combined with my teaching position at Nebrija University. In 1998 I was hired full time by the Nebrija University and currently I develop my teaching activity in the degrees of Journalism, Publicity and Audiovisual Communication of the Faculty of Communication and Arts of the Nebrija University.

Part C. RELEVANT MERITS

C.1. Publications: articles

- Pérez-Escoda, A.; Jiménez-Narros, C.; Perlado-Lamo de Espinosa, M. y Pedrero-Esteban, L. M. (2020) Social Networks Engagement During the COVID-19 Pandemic in Spain: Health Media vs. Healthcare Professionals. *International Journal of Environmental Research and Public Health*. 2020, 17, 5261. doi:10.3390/ijerph17145261. ISSN: 1660-4601 (JCR-Q1 y Open Acces)
- Saavedra Llamas, M.; Herrero de la Fuente, M. Rodríguez Fernández, L. Jiménez Narros, C. (2019). Health Information: Journalistic sources and Professional challenges. *El Profesional de la Información*. Volume 28, nº 2. March-april. ISSN 1386-6710 (JCR-Q1, Scopus, Open Access, Indexed by WoS Social Sciences Citation Index (Q2) y otras bases de datos)
- Jiménez-Narros, C. (2018). The university magazine [N] as a multidisciplinary project within the Nebrija MediaLab space. *Vivat Academia*. Revista de Comunicación. 142, pp.39-49. ISSN 1575-2844. (Indexed in ESCI- CIRC C)
- Jiménez-Narros, C. (2015). Typographic preferences in the first Spanish magazines specialized in Computer Science. *Opción*. 31-5, pp.1002-1022. ISSN 1012-1587. (SJR Q3, Scopus, Open Access, Dialnet y otras)
- Jiménez-Narros, C. (2014). The Design in the first Computer Science magazines for advanced users. *Creatividad y sociedad*. 22. ISSN 1887-7370. (Indexed in CIRC, DICE, Latindex, REbid, Dialnet, MIAR, resh, Google Scholar)
- Jimenez-Narros, C. (2013). The visual influence of IBM in the first running head of spanish computer science magazines for users. *Estudios del Mensaje Periodístico*. 19-Especial abril, pp.843-851. ISSN 1134-1629. (SJR Q3-Scopus, Open Access)
- Jimenez-Narros, C. y Toledano Cuervas-Mons (2013). Considerations on the development of student competencies through an out-of-class activity. *Estudios del Mensaje Periodístico*. 19-March issue, pp.263-270. (SJR Q3-Scopus, Open Access)
- Jiménez-Narros, C. (2011). Graphic design educational activities aimed at the acquisition of professional skills. *Vivat Academia*. 117E, pp.1252-1258. ISSN 1575-2844. (Indexed in ESCI-CIRC C)

C.1. Publications: book chapters

- Jimenez-Narros, C. (2018). The covers of PC Actual magazine. More than two decades of Graphic Design. Las expresiones culturales analizadas desde la Universidad. *Tecnos*. pp.153-168. ISBN 978-84-309-7391-0.

- Jimenez-Narros, C. Herrero de la Fuente, M. y Cachán Alcolea, C. (2016). The acquisition of journalistic skills in the Nipho journalistic contest. Professional competences and profiles in the field of Communication. Dykinson. pp.169-180. ISBN 978-84-9148-6.
- Jimenez-Narros, C. (2016). Projects and learning results in Graphic design subjects at Nebrija University. Virtual Classroom: formules and practices. McGraw Hill. pp.273-284. ISBN 978-84-48612-63-4.
- Jimenez-Narros, C. y González Sánchez, I. (2016). *Nebrija Collaborative project: Book publication with original texts from our students. Trends in the Media ecosystem.* Dykinson. pp.115-124. ISBN 978-84-9085-853-0
- Jimenez-Narros, C. y Saavedra Llamas, M. (2015). *Learning results in the areas of design and journalistic writing in the degree in Journalism. Digital and television journalism. Periodismo digital y televisivo.* Dykinson. pp.183-201. ISBN 978-84-9085-473-0.
- Jiménez Narros, Carlos y Saavedra LLamas, Marta (2014). *The classroom becomes writing. Building the new higher education.* Mc Graw Hill P.H, pp. 259-268. ISBN: 978-84-4819-745-2 y E-ISBN: 978-84-4819-738-4
- Perlado, M.; Saavedra, M.; Miguel, B.; Jiménez, C. y Cachan, C. (2014). Virtualization of teaching models in the communication sciences area in nebrija university: the way towards teaching blended and online degrees 8 th INTED (Internacional Technology, Education and Development Conference). IATED Academy. pp.6226-6234. ISSN 2340-1079, ISBN 978-84-616-8412-0.
- Jiménez Narros, C. (2012). *The brand identity of IBM and its visual influence in the first Spanish computer magazines. New trends in communication research in the EHEA.* Visión Libros, pp. 159-174. ISBN: 978-84-9011-589-3
- Jiménez Narros, C. y Toledano Cuervas-Mons, F. (2012). *An educational activity with more than a decade of experience: the Nebrija Graphic Contest. Teaching applications in the field of EHEA.* Visión Libros, pp. 63-74. ISBN: 978-84-9011-619-7
- Jiménez Narros, C. (2011). *Educational experiences of graphic design from the classroom. The EHEA challenge in teaching and research in the area of social media.* Visión Libros. pp. 43-52 ISBN: 978-84-9008-123-5.
- Cachán Alcolea, Carlos y Jiménez Narros, Carlos (2011). *El uso de las redes sociales por los alumnos de Facultad de Ciencias de la Comunicación de la Universidad Nebrija. La web 2.0 y 3.0 en su relación con el EEES.* Editorial Visión Libros, pp. 65-83. ISBN: 978-84-9008-117-4.
- Jiménez-Narros, C. y Cachán Alcolea, C. (2010). *The Nipho journalistic contest. An educational experience in the European Higher Education Area. Teaching innovation methods applied to Communication Science studies.* Fragua. pp.179-191. ISBN 978-84-7074-397-9.
- Jiménez-Narros, C. (2010). *Evolution of the design of the running header of the computer magazine for advanced users: PC Actual. Current scenario of communication research: objectives, methods and challenges.* Edipo. pp.205-222. ISBN 978-84-88365-25-5.
- Jiménez-Narros, C. Carlos Jiménez Narros. (2010). Technology-inspired typefaces 4 cit (IV International Congress of Typography. DL: V-2368-2010. pp.82-87.

C.2. Research projects and grants

- *Aula Nebrija-MSD España of Communications and Health Science*
 - Funding Entity: MSD / Total amount: 8.000 euros (2017-2018)
 - IP: Carlos Cachán / Participation rank: research team member
 - Affiliation Entity: Nebrija University
 - Start date: 2006 / Finish date: 2020 (active)
 - Description: The influence of technologies on health information.
- *Aula Abierta Cicloplast Nebrija of Plastic Recycling, Communication and Environmental education*
 - Funding Entity: Cicloplast / Total amount: 7.000 euros (2017-2018)
 - IP: Carlos Cachán / Participation rank: research team member
 - Affiliation Entity: Nebrija University

- Start date: 2008 / Finish date: 2020 (active)
- Description: Didactic, informative and ludic tool that helps teachers to transfer messages about plastics, recycling and prevention.
- *Aula Nebrija BMS España of Anticipatory Health journalism.*
 - Funding Entity: BMS / Total amount: 10.000 euros (2017-2018)
 - IP: Carlos Cachán / Participation rank: research team member
 - Affiliation Entity: Nebrija University
 - Start date: October 2, 2017 / Finish date: 2020 (active)
 - Description: Anticipatory communication in health information.
- *Aula Nebrija Philips of Communication & Research on the Social impact of TIC*
 - Funding Entity: Phillips / Total amount: 30.000 euros (2010-2011)
 - IP: Carlos Cachán / Participation rank: research team member
 - Affiliation Entity: Nebrija University
 - Start date: 2010 / Finish date: 2011

Teaching innovation projects:

- *Nipho Journalism Contest.* Participant from the Academic Year 2009-2010 to 2019-2020. Director (2009-2016) & Deputy director (2017-2019)
- *Nebrija Media Lab.* Director in Academic Years from 2014-15 to 2019-2020. Design Lab Manager and [N] Magazine Director: Academic Years: 2016-2017 & 2017-2018.
- *Festival Youngsters Touched by Publicity.* Participant from Academic Year 2012-2013 to 2019-2020.
- AdN Short films Festival. Participant from Academic Year 2012-2013 to 2018-2019.

C.5. Institutional responsibilities, memberships of scientific societies

- Member of Scientific Committee. I Congreso Internacional Nebrija PIATCOM: tendencias, competencias y perfiles profesionales en el sector de la comunicación (2016).
- Moderate congress leader. I International Congress Nebrija PIATCOM: trends, competencies and professional profiles in the communication sector (2016).
- Member of the Organizing Committee of the Memorial Days of the Fall of the Berlin Wall. Nebrija University. 2009.

C.6 Participation as reviser of scientific texts:

- Reviser of publications: *Icono 14* (2020), *Revista de Comunicación* (2018), *Arquetipo* (2018) y *Creatividad y Sociedad* (2019)

C.7. Awards.

- Annual Research Award 2013 at Nebrija University, Communication Area.

C.8. Achievement of one-person positions of responsibility in university management

- Coordinador de Investigación y Doctorado de la Facultad de Comunicación y Artes. Nebrija University (2016-2020)
- Member of the Doctorate Commission at Nebrija University (2016-2017)
- Coordinator of Journalism Degree at Nebrija University (2009- 2016)
- Writing and contribution in the development of the report of verification of the degree in Journalism at Nebrija University (30/11/2012)
- Responsible of Nipho journalistic contest (2010-2016) and Nebrija MediaLab (sep. 2016 – sep. 2017)
- International Academic Coordinator (2014-2016)
- Quality Coordinator in Communication Faculty at Nebrija University (2008-2011)
- Students tutor in Communication Degree. Science of Communication Faculty at Nebrija University (1998-2018).