

CURRICULUM VITAE

CV date	26/09/2020
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Part A. PERSONAL INFORMATION

First and Family name	Maria Celeste Sanches Soares		
Researcher codes	WoS Researcher ID	Z-2957-2019	
	SCOPUS Author ID		
	Open Researcher and Contributor ID (ORCID)	https://orcid.org/0000-0002-0533-4793	

A.1. Current position

Name of University/Institution	Nebrija University		
Department	Arts Dpt., Communication and Arts Faculty /Fashion Design Degree		
Address and Country	Calle de Sta. Cruz de Marcenado, 27 – Madrid - Spain		
Phone number	+34 914521100	E-mail	msanches@nebrija.es
Current position	Professor	From	09/2018
Key words	Fashion design; project methodology; visual syntax; systemic design; education		

A.2. Education

PhD	University	Year
Doctorate in Design, Manufacturing and Management of Industrial Projects	Universitat Politècnica de València (UPV)	2016
Doctorate of Science (Architecture and Urbanism)	Universidade de São Paulo (FAU-USP_Brasil)	2016
Master in Industrial Design	Universidade Estadual de São Paulo (UNESP_Brasil)	2003
Specialization in Fashion	Universidade Estadual de Londrina (UEL)_Brasil	1998
Bachelor Degree in Graphic Design	Universidade Federal do Paraná (UFPR_Brasil)	1995

A.3. JCR articles, h Index, thesis supervised...

Publications in Editorial type A or in the Book Citation Index de Thomson Reuters:

Sanches, M.C., Rijo, C. (2020). *Syntactic and semantic dimensions in design projects*. En: Textiles, Identity and Innovation: In Touch. Gianni Montagna et al. (Org). London: CRC Press: Taylor & Francis Group, p.572-577.

Sanches, M.C., Silva, M. A.R. 2018. *Project thinking in fashion design: Strategies for facilitating cognitive and metacognitive processes*. En: Reverse Design A current scientific vision from the international fashion and design congress. Ana Cristina Broega et al. (Org.). London: CRC Press - Taylor & Francis Group, p.551-558.

Sanches, M.C., Hernadis-Ortuño, B., MARTINS, S. R. M. 2015. *Fashion Design: the project of the intangible*. Procedia Manufacturing (ELSEVIER), v. 3, p. 2311-2317.

Part B. CV SUMMARY (max. 3500 characters, including spaces)

Designer, professor and researcher in the field of design methodologies and visual language, she has a degree in Graphic Design, a specialization in Fashion Design, a master's degree in Industrial Design (UNESP - Brazil), a doctorate in Sciences (Architecture and Urban Planning - University of São Paulo - Brazil) and a doctorate (cum laude) in Design, Manufacturing and Management of Industrial Projects (Universitat Politècnica de València- Spain). She has more than twenty years of experience in the training of designers, in which she has integrated her professional experience as a designer, teaching practice and scientific research, proposing best practices for teaching design in the field of fashion. Her research career is focused on the line of systemic design, having generated unprecedented methods for the management of project thinking, through a transversal and constructivist approach. To do this, she integrates action research strategies, participant observation, meaningful learning and visual thinking.

She has multiple publications on project methodology and visual synthesis in fashion design, of which the book "Moda e Projeto:" [Fashion and Project: methodological strategies in design] stands out. This work presents a set of strategies to manage information and creativity in the fashion design process. This instrument includes the "REC Diagram" and the "Expressive Categories Map", two original project tools, created and validated in the educational context and which are currently being used by teachers of various fashionable degrees in Brazil.

She is interested in the development of integrated and multidisciplinary approaches, with the greatest possible support in the use of technological tools, for the training of designers. Likewise, she considers essential the addition of the sustainability component, understood in its broadest sense in this matter. Her greatest current challenge is to apply the strategies of systemic design to methodological approaches that encompass sustainability and social innovation in fashion design.

Part C. RELEVANT MERITS

C.1. Publications (including books)

Books

Sanches, M.C. (2017) *Moda e Projeto: estratégias metodológicas em design*. São Paulo: Estação das Letras e Cores. ISBN 978-85-68552-66-7

Chapters of books

Sanches, M.C., Rijo, C. (2020). *Syntactic and semantic dimensions in design projects*. En: Textiles, Identity and Innovation: In Touch. Gianni Montagna et al. (Org). London: CRC Press: Taylor & Francis Group, p.572-577.

Sanches, M.C., Silva, M. A.R. (2018). *Project thinking in fashion design: Strategies for facilitating cognitive and metacognitive processes*. En: Reverse Design A current scientific vision from the international fashion and design congress. Ana Cristina Broega et al. (Org.). London: CRC Press - Taylor & Francis Group, p.551-558. ISBN 978-0-429-42821-0

Sanches. M. C. (2012). *Projetando o Intangível: as ferramentas da linguagem visual no design de moda*. En: Pelos Caminhos do Design: Metodologia de projeto. Rosane Fonseca de Freitas Martins; Júlio Carlos de Souza Van der Linden (Org.). Londrina: EDUEL, p.395-301. ISBN 978-85-7216-609-6

Sanches, M. C. (2008). *Projetando Moda: diretrizes para a concepção de produtos*. En: Design de Moda: olhares diversos. Dorotéia Baduy Pires (org.). Barueri, SP: Estação das Letras e Cores Editora, p. 289-301. ISBN 978-85-60166-06-0

Articles

Sanches, M.C., Silva, M.A.R., Barbosa, T. A. M. (2020). *Modelagem e sintaxe visual: uma conexão imprescindível para a formação do pensamento projetual*. Revista de Ensino em Artes, Moda e Design (UDESC) – v. 4, n. 2, p.50-70.

Sanches, M.C., Silva, M.A.R., Barbosa, T. A. M. (2020). *Articulating the Shape: Transversal Pedagogical Actions for the Construction of Knowledge on Visual Syntax*. Revista ModaPalavra, v. 13, n. 27, p.200-234.

Sanches, M.C., Lorenzi, E. (2019). *Diseño y contexto: pensando en abierto desde la moda*. 2019. dObra[s], v.12, no. 26, p.246-262.

Sanches, M.C. (2018). *A educação projetual no design de moda: diretrizes pedagógicas*. Revista de Ensino em Artes, Moda e Design (UDESC) – v. 1, n. 2, p.9-28.

Sanches, M.C., Tostes, F. (2016). *O consumo de moda e a construção de identidade do adolescente*. Projética: revista científica de design, v. 7, nº2, 2016, p. 87-108.

Sanches, M. C.; Hernadis-Ortuño, B.; MARTINS, Sérgio R. M. (2016). *Projetar a Forma: uma proposta de ferramenta metodológica para o direcionamento da sintaxe visual no design de moda*. Revista Rdis. v.2, n.2, p.8-19.

Sanches, M.C., Hernadis-Ortuño, B.; MARTINS, Sérgio M. (2016). *Thinking visually: the visual*

synthesis as a facilitator in the management of project variables in fashion design. In: CIMODE 2016_Proceedings. v.1.

Sanches, M.C., Barbosa, T. A. M., Hernadis-Ortuño, B., MARTINS, S. R. M. (2015). Bases para o ensino/aprendizagem de projeto no design de moda: conectando diretrizes didáticas e estratégias metodológicas. *Revista ModaPalavra*, v. 9, n. 17, p.119-144.

Sanches, M.C., Hernadis-Ortuño, B., MARTINS, S. R. M. (2015). *Fashion Design: the project of the intangible*. *Procedia Manufacturing (ELSEVIER)*, v. 3, p. 2311-2317.

Sanches. M. C., MARTINS, S. R. M. (2015). *Projetando Mensagens Visuais: a contribuição das ferramentas de síntese imagética no design de moda*. *Revista Estudos em Design - v. 23*, n. 1, p. 108-117.

Sanches, M. C., Hatadani, P. (2014). *A Prática Interdisciplinar como Diretriz do Projeto Pedagógico do Curso de Design de Moda da Universidade Estadual de Londrina*. *Projética: revista científica de design*, v. 5, nº1, p.209-224.

C.2. Research projects and grants

29/09/2014_05/0672018: **A relação entre as estruturas têxteis e os recursos**

construtivos no projeto do Produto de moda: estratégias para inovação. [The

relationship between textile structures and constructive resources in the design of fashion products: strategies for innovation]. Participation: consultant. Entity: Universidade Estadual de Londrina (UEL), Londrina PR, Brasil. Ref. 09401: 18 - PROJETOS CEPE / UEL - RESOLUÇÃO 70/2012. Classification: technological/applied innovation. Area in the Conselho Nacional de Desenvolvimento Científico e Tecnológico (CNPq - Brasil) (National Council for Scientific and Technological Development): Design

** The project addressed the construction process within the framework of fashion design, investigating new strategies for product development. The study developed typologies of wearable textile structures with specific characteristics of fall, shape and wearability.*

16/02/2012_31/01/2015: **Incubadora de Novas Ideias: laboratório de estudo de metodologias para a sintaxe visual** [New Ideas Incubator: laboratory for the study of methodologies for visual syntax]. Participation: principal investigator/coordinator. Entity: Universidade Estadual de Londrina (UEL), Londrina PR, Brasil. Ref. 0780: 07-PROJETOS CEPE / UEL - RESOLUÇÃO 274/2005. Classification: technological/applied innovation. Area in the Conselho Nacional de Desenvolvimento Científico e Tecnológico (CNPq- Brasil) (National Council for Scientific and Technological Development): Design

** The project addressed the research, development and application of methodological tools for the higher training of designers. Through action research, it implemented new methods in the Fashion Design Degree at UEL.*

14/09/2010-31/08/2013: **LABMAT: laboratório de pesquisa de materiais do departamento de design** [LABMAT: materials research laboratory of the design department] Participation: researcher. Entity: Universidade Estadual de Londrina (UEL), Londrina PR, Brasil. Ref. 00125: INTEGRATED PROJECT - RES. CEPE 274

** The project organized and implemented the Materials Research Laboratory of the UEL Design Department.*

01/09/2008_31/08/2010: **Gestão integrada e cultura organizacional do Design de Moda** [Integrated Management and Organizational Culture of Fashion Design]. Participation: researcher. Entity: Universidade Estadual de Londrina (UEL), Londrina PR, Brasil. Ref. 0552: 07- PROJETOS CEPE / UEL - RESOLUÇÃO 274/2005. Classification: applied. Area in the Conselho Nacional de Desenvolvimento Científico e Tecnológico (CNPq- Brasil) (National Council for Scientific and Technological Development): Design

** The project identified the strategic elements to stimulate the culture of design and its management in the local fashion industry, through integration between the business community and the institutions linked to the sector, through the Local Productive Group (APL) of the Clothing of Londrina and Region.*

C.3. Contracts

C.4. Patents

Configuration applied to the Academic Ceremonial Suit (Robe). 2013, Brasil.

Patent: Industrial Design. Register number: BR302013005387-3, register data: 21/10/2013, title: "Configuração Aplicada a Beca para Cerimonial", Register Institution: INPI Instituto Nacional da Propriedade Industrial (National Institute of Industrial Property) (Brasil). Financing Institution: Universidade Estadual de Londrina (PR).

Configuración aplicada a "Kit Crachá" para Eventos Científicos. 2013, Brasil.

Patent: Industrial Design. Register number: BR3020130017036, register data: 15/04/2013, title: "Configuração Aplicada a Kit Crachá para Eventos Científicos", register institution: INPI Instituto Nacional da Propriedade Industrial (National Institute of Industrial Property) (Brasil). Financing Institution: Universidade Estadual de Londrina (PR).

C.5. Member of Editorial Committees and Scientific Committees of Congresses

2017 – nowadays

Comité Científico de la Revista Educação Gráfica (Dpto. de Artes y Representación Gráfica – Universidade Estadual Paulista) - UNESP –SP, Brasil

2017 – nowadays

Comité Científico de la Revista Projética - Revista del Departamento de Diseño- Universidade Estadual de Londrina, Londrina – PR, Brasil

2017 – nowadays

Member of the Evaluation Committee of the Magazine ModaPalavra (Centro de Artes- Universidade do Estado de Santa Catarina) - UDESC –SC, Brasil

2017 – nowadays

Member of the Evaluation Committee of the Magazine rdis© -Revista de la Red Internacional de Investigación en Diseño- Universitat Politècnica de València, Valencia, España

2010 – 2016

Editor of the Fashion Design section of the Magazine Projética (Revista Científica del Departamento de Diseño de la UEL). Universidade Estadual de Londrina (UEL), Londrina – PR, Brasil

2017 – nowadays

Member of the Evaluation Committee of the Congreso Internacional de Moda y Diseño (CIMODE)

2016 – nowadays

Member of the Evaluation Committee of the Congreso Systems & Design (SD2016 e SD2017) Universitat Politècnica de València – España

2012 – nowadays

Member of the Evaluation Committee of the Colóquio de Moda (* Mayor evento científico de moda en Brasil)- ABEPEN Associação Brasileira de Estudos e Pesquisas em Moda - Brasil

2010 – 2012

Member of the Evaluation Committee of the P&D Design - Congresso Brasileiro de Pesquisa e Desenvolvimento em Design - Brasil

C.6. Member of International Research Groups

Member of the Fashion Design Research Group, registered in the Consejo Nacional de Desarrollo Científico e Tecnológico (CNPq) (National Council for Scientific and Technological Development) – Brasil

Member of the International Research Group on Systemic Design. Headquarters at the Universitat Politècnica de València - España

C.7. Research Associations

International Representative - ABEPEN- Associação Brasileira de Estudos e Pesquisas em Moda _ Brasil.