

# CURRICULUM VITAE

## Part A. PERSONAL INFORMATION

CV date	06/06/2020
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First and Family name	DANIELA FERNANDA THIEL ELLUL	
Researcher codes	WoS Researcher ID	AAP-8652-2020
	Open Researcher and Contributor ID (ORCID)	0000-0002-3311-6195

### A.1. Current position

Name of University	NEBRIJA UNIVERSITY		
Department	DEPARTMENT OF TOURISM		
Address and Country	C/ Santa Cruz de Marcenado, 27, 28015, Madrid, España		
Phone number	91 452 11 01 (ext. 7753)	E-mail	<a href="mailto:dthiel@nebrija.es">dthiel@nebrija.es</a>
Current position	PDI- Director of the Degree in Tourism	From	09/01/2020
Key words	TOURISM - SUSTAINABILITY- INDICATORS- DESTINATION- PLANNING		

### A.2. Education

Bachelor/Degree/PhD	University	Year
PhD in the Official Postgraduate Program in Tourism	University of Málaga (Spain)	2014
Master's Degree in Tourism Management and Planning	University of Málaga (Spain)	2011
Bachelor of Business Administration and Management	National University of San Martín (Argentina)	2004

### A.3. JCR articles, h Index

- Articles in indexed (JCR / Scopus) and international peer-reviewed journals: 4
- Articles in Spanish journals indexed and with peer review: 3
- Total citations 125. Index h: 4. Index i10: 3

## Part B. CV SUMMARY

PhD in the Official Postgraduate Program in Tourism (2014) and Master in Tourism Management and Planning (2011) from the University of Malaga –UMA-. Degree in Business Administration and Management from the National University of San Martín –UNSAM- (Argentina) (2004).

She currently works at the Nebrija University as Director of the Degree in Tourism and is a member of the Tourism Intelligence and Innovation Research Group (Smarttour-INN) of said institution. Since 2005 she has served as Coordinator and Researcher of the Center for Research and Development of Tourism (CIDEtur-EEyN), National University of San Martín (Buenos Aires, Argentina), and member of the Research Group SEJ-402 Tourism and Territory of the University of Malaga, Spain (since 2011). Ordinary Adjunct Professor of the Business Finance Chair (with teaching experience since 2004), teaching Cost and Finance classes in the UNSAM Tourism Degree. Member of the Academic Committee and professor of the Master in Economics and Tourism Development at UNSAM (subject: Elaboration of sustainability indicators). Honorary Collaborator of the Department of Geography (Area of Knowledge: Regional Geographical Analysis) of the University of Malaga (Spain), 2015/2016 to 2019/2020. Instructor of the Ministry of Tourism of the Argentine Nation.

She has been in the academic field related to the tourism sector for more than 15 years and is specialized in the analysis of the sustainability of destinations, the impacts of tourism and destination planning; gastronomic tourism; tourism and education; and in studies on the monitoring and development of tourist activity. She has participated and participates in research projects financed by the Ministry of Science, Innovation and Universities of Spain, the National Agency for Scientific and Technological Promotion of Argentina (MINCYT), CONICET, the Ministry of Tourism of the Argentine Nation (MINTUR), the AECID, UNDP, the Junta de Andalucía (Spain), UNSAM. She has publications

and papers presented at congresses, seminars and conferences on tourism, in Argentina, Spain, Chile, Brazil, Colombia, Costa Rica, Mexico and Uruguay.

She is a Member of AECIT, the International Network of Tourism, Cooperation and Development Researchers (COODTUR), the COODESTUR Network and the InRoute Network (International Network on Regional Economics, Mobility and Tourism), promoted by the World Tourism Organization (OMT), the CICtourGUNE research center and the Araldi company.

She is part of the Editorial Team of the Journal of Tourism Analysis: Revista de Análisis Turístico (AECIT). She is a member of the Editorial Committee of the Journal "Expresiones: Ciencia y Tecnología para el Turismo", Secretariat of Tourism of Mexico (SECTUR). Member of the Advisory Committee of the ROTUR Journal of Leisure and Tourism, University of A Coruña, Spain.

## **Part C. RELEVANT MERITS**

### **C.1. Publications (including books)**

#### **Scientific articles:**

Cabello, JM, Navarro-Jurado, E, Thiel-Ellul, D, Rodríguez, B, Ruiz, F (In edition) Assessing environmental sustainability by the double reference point methodology: the case of the provinces of Andalusia (Spain). *International Journal of Sustainable Development & World Ecology*. Print ISSN: 1350-4509 Online ISSN: 1745-2627. <https://doi.org/10.1080/13504509.2020.1778582>

Cabello, JM, Navarro-Jurado, E, Rodríguez, B, Thiel-Ellul, D, Ruiz, F (2018) Dual Weak- Strong Sustainability Synthetic Indicators using a Double Reference Point Scheme. The Case of Andalucía, Spain. *Operational Research: An International Journal*, 19, 757–782. ISSN: 1866-1505. <https://doi.org/10.1007/s12351-018-0390-5>

Navarro-Jurado, E; Thiel Ellul, D. Romero Padilla, R. (2015) Peripheries of pleasure: when tourism becomes real estate-tourism developmentalism. *Boletín de la Asociación de Geógrafos Españoles*, 67, 275-302 (in Spanish). ISSN: 0212-9426. <https://doi.org/10.21138/bage.1826>

Schlüter, R. & Thiel Ellul, D. (2008). Gastronomy and tourism in Argentina. Tomás Jofré Gastronomic Pole. *Pasos. Revista de Turismo y Patrimonio Cultural*, Vol. 6. No. 2, 249-268 (in Spanish). ISSN 1695-7121. <https://doi.org/10.25145/j.pasos.2008.06.019>

Thiel Ellul, D. (2008). Innovation in Tourism. Tomás Jofré Gastronomic Pole, Buenos Aires, Argentina. *Revista de Ocio y Turismo*, Vol 1 No. 1, 103-115. (in Spanish). ISSN 1888- 6884.

#### **Books, chapters and book collaborations:**

Navarro, E. & Thiel, D. (2019). Sustainability to debate in the tourist destinations of the Mediterranean. In E. Cañada (ed.). *Tourism in the geopolitics of the Mediterranean* (pp. 46-50). Barcelona: Alba Sud Editorial, Reports in Contrast, no. 9. ISBN: 978-84-09-15498-2

Thiel Ellul, D. & Navarro-Jurado, E (2018). *Measurement and analysis of sustainability: Synthetic indicators through multi-criteria methods and their relation to tourism on the Andalusian coast* (in Spanish). Madrid: Editorial Síntesis SA. ISBN: 978-84-9171-174-2. P. 264.

Thiel Ellul, D. & Navarro Jurado, E. (2016). Destination lifecycle. In Jafari, J.; Xiao, H. (ed): *Encyclopedia of Tourism*. Frankfurt: Springer. ISBN 978-3-319-01383-1.

Navarro Jurado, E; Thiel Ellul, D. & Romero Padilla, Y. (2012). The impact of the dominant tourist models on coastal destinations. Case studies in Andalusia, the Caribbean and Central America. In Rivera Mateos, M. and Rodríguez García, L. (Coord.): *Responsible TOURISM, sustainability and local community development* (pp. 119-144) (in Spanish). Córdoba: Intercultural Chair, University of Córdoba: AECIT, AACID and the European Union. ISBN 978-84-695-4429-7.

### **C.2. Research projects**

REF: RTI2018-094844-B-C33. PROJECT TITLE: Tourist saturation in Spanish coastal destinations. Tourism decrease strategies. An approach from the social dimension FINANCING ENTITY: Ministry of Science, Innovation and Universities of Spain. DURATION FROM 01/01/2019 TO 12/31/2022. PRINCIPAL RESEARCHER: Enrique Navarro Jurado and Bienvenido Ortega Aguaza. TYPE OF PARTICIPATION: Member of the work team.

REF: PICT-2015-3118. PROJECT TITLE: The impacts of tourism in the Autonomous City of Buenos Aires: Assessment of tourism development through sustainability indicators. FINANCING ENTITY: National Agency for Scientific and Technological Promotion. Argentina DURATION FROM 04/10/2017 TO 09/10/2020. PRINCIPAL RESEARCHER: Daniela Thiel Ellul - Marta Comoglio. BUDGET: 1,030,000 Argentine pesos.

REF: PIE 19-204. PROJECT TITLE: Development of multimedia content for the Flipped classroom in the university environment: introducing gamification. FINANCING ENTITY: Directorate of Virtual Teaching and Technological Laboratories and Educational Innovation Service of the University of Malaga. DURATION FROM 10/10/2019 TO 09/30/2021. PRINCIPAL RESEARCHER: Beatriz Rodríguez Díaz and Susana Calderón Montero. BUDGET: 1,500 euros. TYPE OF PARTICIPATION: Member of the research team.

REF: PAI 2019 BIENNIAL B006. PROJECT TITLE: Tomás Jofré gastronomic pole (Mercedes, Bs. As): Evolution, diagnosis and monitoring of the tourist destination FINANCIAL ENTITY: National University of San Martín, EEyN, Argentina. DURATION FROM 01/01/2019 TO 12/31/2020. PRINCIPAL RESEARCHER: Daniela Thiel Ellul. BUDGET: 70,000 Argentine pesos.

REF: PICTO 2008-00069. PROJECT TITLE: Investigation of current and potential outbound markets for tourists to Argentina to consolidate and expand inbound tourism. FINANCING ENTITY: National Agency for Scientific and Technological Promotion. Argentina. DURATION FROM 05/01/2012 TO 04/30/2015. PRINCIPAL RESEARCHER: Daniel Pérez Enri. BUDGET: 79,880 Argentine pesos. TYPE OF PARTICIPATION: Member of the Responsible Group.

REF: MTM2010-14992. PROJECT TITLE: Interactive multi-objective programming based on a reference point and its application to sustainability and climate change in Spain (MTM2010-14992) FINANCING ENTITY: R&D Projects of the Ministry of Science and Innovation. DURATION FROM 01/01/2011 TO: 12/30/2013 PRINCIPAL RESEARCHER: Mariano Luque Gallego. BUDGET: €43,500. TYPE OF PARTICIPATION: Researcher

REF: P09-FQM-5233. PROJECT TITLE: Determination of Sustainability Indicators for Andalusia, using reference points multicriteria methods. FINANCING ENTITY: Research Projects of Excellence of the Ministry of Innovation, Science and Business of the Andalusian Government DURATION FROM 03/02/2010 TO: 31/10/2014 PRINCIPAL RESEARCHER: Francisco Ruiz de la Rua. BUDGET: € 127,330. TYPE OF PARTICIPATION: Researcher

REF: Project Type A SA08 / 019. PROJECT TITLE: Assessment of the tourist sustainability of a destination through the use of indicators. Application in the locality of Tomás Jofré. FINANCING ENTITY: Call for Subsidies for Research Projects UNSAM 2008. DURATION FROM 01/10/2008 TO 09/30/2010 PRINCIPAL RESEARCHER: Regina Schlüter BUDGET: 38,320 Argentine pesos. TYPE OF PARTICIPATION: Co-Director.

### **C.3. Contracts**

Subproject for the Study of the Connectivity of Tourist Destinations. Specific Agreement I for Technical Assistance between the Ministry of Tourism of the Argentine Nation and the UNSAM School of Economics and Business. July 2014 - July 2015. Coordinator and researcher of the subproject.

Project "Implementation of productive opportunities for youth, women and indigenous peoples" in the Micro-region of Metán, Río Piedras and El Galpon (province of Salta). Call Project for the formulation of Strategic Plans for Productive Development (PEDP), United Nations Development Program (UNDP). June-November 2009. Responsible Researcher: Franco Arrúa. Member of the project.

Basic Tourism Statistics APPLICATION MANUAL WITH PRACTICAL CASES, Consulting for the National Tourism Secretariat, Argentina, 2007. Coordinator and researcher.

#### **C.4. Editorial Committees**

-Member of the Editorial Team of the *Journal of Tourism Analysis: Revista de Análisis Turístico* edited by the Spanish Association of Scientific Experts in Tourism (AECIT). 2017-Present

-Member of the Editorial Committee of the Journal *Expresiones: Ciencia y Tecnología para el Turismo*, an editorial project of the Ministry of Tourism of Mexico (SECTUR), coordinated by the Institute of Tourism Competitiveness (ICTur). 2017- Present

-Member of the Advisory Committee of *Revista de Ocio y Turismo ROTUR*, University of A Coruña, Spain. 2008-Present.

#### **C.5. External evaluator of academic journals**

- Tourism, Planning and Development, Taylor & Francis (United Kingdom)

– Journal of Tourism Analysis: Revista de Análisis Turístico, Spanish Association of Scientific Experts in Tourism (AECIT) (Spain)

– Cuadernos de Turismo, University of Murcia (Spain)

– Realidad, Tendencias y Desafíos en Turismo, CONDET (Argentina)

– Estudios y Perspectivas en Turismo, CIET (Argentina)

– Ciencia, Docencia y Tecnología, National University of Entre Ríos (Argentina)

– Revista Iberoamericana de Estudios Municipales, Autonomous University of Chile. Chilean Institute for Municipal Studies (Chile)

– Aportes y Transferencias, Tiempo libre. Turismo y recreación. National University of Mar del Plata (Argentina)

#### **C.6. Participation in Research Groups and National and International Networks**

- Full member of the Spanish Association of Scientific Experts in Tourism (AECIT).

– Member of the InRoute Network (International Network on Regional Economics, Mobility and Tourism), promoted by the World Tourism Organization (UNWTO), the CICTourGUNE research center and the company Araldi. 2011-Present

– Member of the International Network of Researchers in Tourism, Cooperation and Development (COODTUR). 2010-Present.

– Member of the Iberoamerican Network of Researchers in Higher Education in Tourism (COODESTUR) within the framework of COODTUR. 2018-Present.

#### **C.7. Awards and distinctions**

– FITUR-Jorge Vila Fradera Tribune Prize for the best research work in the tourism sector. International Tourism Fair of Spain, in collaboration with AECIT. Madrid. 2018.

– Distinction: Recognition for work as a member of the team that prepared the document "Improvement Guidelines for the Training of Human Resources in Tourism". Ministry of Tourism of the Nation - Ministry of Education of the Argentine Nation. December 2013.

– Prize: Diploma of Honor. Competition "100 years of Argentine Tourism". Theme of Political Management in Tourism. Secretary of Tourism of the Argentine Nation. September 2007.