

CURRICULUM VITAE

Part A. PERSONAL INFORMATION

CV date	25/10/2020
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First and Family name	Leslie Bravo Chew		
Researcher codes	WoS Researcher ID		
	SCOPUS Author ID		
	Open Researcher and Contributor ID (ORCID)	https://orcid.org/0000-0001-6108-8745	

A.1. Current position

Name of University/Institution	Nebrija University		
Department	Tourism Department		
Address and Country	SANTA CRUZ DE MARCENADO, 27, 28015 MADRID (SPAIN)		
Phone number	+34 91 452 11 00	E-mail	lbravo@nebrija.es
Current position	Teaching and Research Assistant	From	January 2017
Key words			

A.2. Education

Degree	University	Year
B.A., Economics	Instituto Tecnológico Autónomo de México	2001
M.A., Industrial Economics	Universidad Carlos III de Madrid	2004

A.3. JCR articles, h Index, thesis supervised...

Part B. CV SUMMARY (max. 3500 characters, including spaces)

Leslie Bravo holds a M.A. in Industrial Economics from the Universidad Carlos III de Madrid and a B.A. in Economics from Instituto Tecnológico Autónomo de México (ITAM). Her research has focused on the analysis of price regulation ("Price Regulation in Liberalization Processes: An Application to the Postal Sector") and competition ("Anticompetitive Practices: An Application to the Telecommunications Market"). She has been an adjunct professor at Nebrija University for the Economics and Business area. Currently, she teaches for the Department of Tourism at the Faculty of Social Sciences of Nebrija University. Her duties include teaching, academic management and coordination of the Master program in Tourism, Companies and Destinations (coordinator of the MBA in Tourism in 2018). She has worked with University Carlos III of Madrid in educational innovation projects (the projects focus was on improving the learning experience in their bachelor's degree programs). As an economist, she has consulted for the Applied and Territorial Economics Area. Further, she has worked for (specialized in Tourism and Foreign Trade) prestigious international companies such as International Financial Analysts and the Chamber of Commerce. In the tourism area, she participated, directly, in more than a dozen projects on topics related to the analysis of the industry with a special focus on business perspectives, strategy development, market intelligence and tourism platforms creation for institutions as important as Exceltur. As an economic consultant, she participated in the elaboration of socioeconomic impact studies, strategic territorial planning projects, and intersectoral and economic cluster analyses, among others.

Part C. RELEVANT MERITS

C.1. Publications (including books)

a) Cientific

Bravo, L., Gamboa, L. (2006). Subsidios cruzados: el caso del sector postal. *Revista de Economía Institucional*. Vol. 8, Nº 15. 251-268

CIRC: Clasificación Integrada de Revistas Científicas. Ciencias Sociales C.

Index: e-Dialnet, Latindex & REBIUN

Bravo, L. (2019). La economía colaborativa en alojamientos y su consideración como un modelo de negocio innovador: un estado de la cuestión En: Figuerola, M. y Martin, C. (Eds.) *Modelos de gestión e innovación en turismo*. Madrid: Civitas, 309-328

Ranking SPI (2018): 12

b) Others

Arévalo, P., Bravo, L. (2009). Perspectivas del turismo mundial: impacto de la crisis". *Revista Empresa Global*. Nº 86

Vizcaíno, D., Bravo, L. (2009). Energías renovables: La apuesta estratégica de Cantabria". *Revista Empresa Global*. Nº 88.

C.2. Research Projects and Grants

Barómetro de Rentabilidad y el empleo de los destinos turísticos españoles.

Exceltur

From 2012 to 2014

Programa de Competitividad Turística. INTELITUR.

Cámara de Comercio de España, Secretaría de Estado de Turismo, Turespaña. Proyecto financiado por el Fondo de Desarrollo Regional (FEDER)

From 2012 to 2013

UrbanTUR 2012 - Primer Monitor de Competitividad Turística de los Destinos Urbanos Españoles

Exceltur

From 2012 to 2014

Perspectivas Empresariales 2011. España y Europa

Cámara de Comercio de España

2011

Plan Estratégico de Turismo de Nicaragua

Analistas financieros Internacionales. BID

From 2011 to 2013

Centro de Conocimiento, Inteligencia e Innovación Turística - Intelitur.

Cámara de Comercio de España

From 2011 to 2013

Boletín de Situación Económica.

Cámara de Comercio de España

From 2010 to 2011

Informe Económico Anual 2010.

Cámara de Comercio de España

2010

Nuevos retos del envejecimiento en España.

Analistas financieros Internacionales. UNESPA

2010

Relaciones Económicas Intersectoriales y Política de Clusters en Castilla y León

Analistas Financieros Internacionales. Foro Burgos

2010

Hacia otra estructura productiva para la economía de la Región de Murcia
Analistas financieros Internacionales. CES
2010

Brújula Económica de Alcobendas.
Analistas Financieros Internacionales. Ayuntamiento de Alcobendas.
From 2009 to 2010

Barómetro de Economía de la Ciudad de Madrid.
Analistas Financieros Internacionales. Ayuntamiento de Madrid.
From 2007 to 2010

Informe de Perspectivas Turísticas.
Analistas financieros Internacionales. Exceltur
From 2007 to 2010

C.3. Contracts

C.4. Patents

C.5, C.6, C.7... (e. g., Institutional responsibilities, memberships of scientific societies...)