

CURRÍCULUM VITAE

Part A. PERSONAL INFORMATION

CV date	25/09/20
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First and Family name	Marcos Mayo Cubero		
Researcher codes	WoS Researcher ID	O-2658-2017	
	SCOPUS Author ID	57216819175	
	Open Researcher and Contributor Contributor ID	0000-0001-6306-3090	

A.1. Current position

Name of University	Nebrija University		
Department	School of Communication and Arts		
Address and Country	27 Santa Cruz de Marcenado St 28015 Madrid (Spain)		
Phone number	+34 914521103 (ext. 7504)	E-mail	mmayo@nebrija.es
Current position	Associate professor and researcher / Director of the MA in TV Journalism	From	01/09/19
Key words	Journalism, journalism practice, television, misinformation, crisis communication, social media, political communication		

A.2. Education

PhD	University	Year
PhD in Communication	Complutense University	2016
MPhil in Journalism	Complutense University	2011
BA in Journalism	Carlos III University	2004

A.3. JCR articles, h Index, thesis supervised ...

JCR papers: 1

ESCI papers: 1

H Index: 3

Cites: 22

Part B. CV SUMMARY

Associate Professor and researcher at Nebrija University (Spain) /

Director of the MA in Television Journalism - Antena 3.

PhD in Communication and MPhil from Complutense University (Spain). BA in Journalism from Carlos III University. He has collaborated as a lecturer at King Juan Carlos University, Complutense University, and Carlos III University. As an early-career researcher, he has published articles in JCR scientific journals, indexed in WOS and Scopus. He has also presented papers at international and national academic conferences. His strands of research are journalistic practice, crisis communication, political information, and misinformation in social media. He received his PhD 'summa cum laude' with the doctoral thesis: 'Journalistic specialization as a strategic tool in disaster communication'. He worked as a TV journalist for over twelve years at one of the most relevant news outlets in Spain, laSexta Noticias (2006-18). News coverage for the newscasts and informative programs (Al Rojo Vivo, Más Vale Tarde, laSexta Columna). Specialization in political and economic news. Investigative journalism in corruption cases, among them, in 'Panama Papers'. He coordinated as deputy head of the international news desk of laSexta for three years. He has also worked as a journalist for Spanish public TVE, radio Cadena SER, and the economic magazine Capital.

Part C. RELEVANT MERITS

C.1. Publications (including books)

Peer-Reviewed Articles

Mayo-Cubero, M. (2020). News sections, journalists and information sources in the journalistic coverage of crises and emergencies in Spain. *El Profesional de la Información*, 29, 2. <https://doi.org/10.3145/epi.2020.mar.11>

Mayo-Cubero, M. (2019). Use of social media in news media coverage of the crisis, disaster, and emergencies in Spain. *Revista Española de Comunicación en Salud*, 1, 43-54. <http://dx.doi.org/10.20318/recs.2019.4428>

Mayo-Cubero, M., Lavín, E., & Gallardo-Camacho, J. (2017). The news coverage of the Lorca Earthquake in Spain: the journalist's social accountability. *Ámbitos. Revista Internacional de Comunicación*, 35, 1–17. <http://hdl.handle.net/11441/66415>

Articles under review

Mayo-Cubero, M. How the Infodemic Exposure Affects People's Reliance on COVID-19 Information Sources: A 10-Country Research. *Digital Journalism*.

Mayo-Cubero, M. News sections, journalists and gender perspective in the newsroom in the main news media. A profile of the current information ecosystem in Spain. *European Journal of Communication*.

Mayo-Cubero, M. Teaching innovation in blended learning of television journalism courses with Moodle. *Asia Pacific Media Educator*.

Articles in progress

Mayo-Cubero, M. & Valera-García, S. Impact of COVID-19 on the journalistic routines of the leading Spanish media.

Mayo-Cubero, M. & Establés, M.J. Lessons learned from news coverage in crises, disasters and emergencies.

Book Chapters

Mayo-Cubero, M. (2021). Social media and digital informative sources in news coverage of crisis, disaster and emergency situations. A case study from Spain. *Handbook of Research on Digital Services in Crisis, Disaster, and Emergency Situations*. IGI Global.

Lavín, E., Gallardo-Camacho, J., & Mayo-Cubero, M. (2018). The audience and timeshift of the Spanish national team's matches at the 2018 World Cup in Russia. *Cuadernos Artesanos de Comunicación* 145. *Sociedad Latina de Comunicación Social*. 788–80. <https://doi.org/10.4185/cac144>

Conferences papers

Mayo-Cubero, M. (2019). Assessment of journalistic coverage and public institutional communication of the most recent crises and emergencies in Spain. University of Seville.

Mayo-Cubero, M. (2015). Round table: In an emergency, crisis or disaster, should journalists and health actors be coordinated? Carlos III University of Madrid.

C.2. Research projects

2019-2022. The effects of political reporting on citizens' and journalists' implicit perceptions and attitudes towards corruption. PI: Professor María Rosa Berganza Conde, Rey Juan Carlos University. Budget: 98,700€

2019-2021. Journalistic quality and social accountability in media reporting Spanish on the challenges of the Agenda 2030: Production, contents and citizen interaction. PI: Professor María Dolores Palau Sampio, University of Valencia. (National grant under evaluation)

C.3 Research positions

2020. INNECOM. Nebrija University. PI: Professor Luis Miguel Pedrero.

2019. Worlds of Journalism Study (WJS). LMU Munich. PI: Professor Thomas Hanitzsch.

C.4 Reviewer service

2020. El Profesional de la Información (EPI)

2020. The Harvard Kennedy School (HKS) Misinformation Review

2020. IGI Global

2020. Unidad Nacional para la Gestión del Riesgo de Desastres. Gobierno de Colombia