

CURRÍCULUM VITAE

Part A. PERSONAL INFORMATION

CV date

17/09/2020

First and Family name	Mercedes Herrero de la Fuente		
Researcher codes	WoS Researcher ID	V-6141-2018	
	SCOPUS Author ID	57210358557	
	Open Researcher and Contributor ID (ORCID)	<u>0000-0002-5361-9056</u>	

A.1. Current position

Name of University	Nebrija University (Madrid, Spain)		
Department	Communication and Arts Faculty		
Address and Country	27, Santa Cruz de Marcenado St., 28015 Madrid		
Phone number	+34 914521100	E-mail	mherrero@nebrija.es
Current position	PhD Lecturer	From	September 2015
Key words	TV Journalism, social media and TV, TV streaming, new documentary production formats, transmedia storytelling, augmented reality, new professional profiles, health and environmental journalism, international relations, Central and Eastern Europe		

A.2. Education

PhD/MA/Degree	University	Year
Information Sciences, PhD	Complutense University of Madrid	2001
Applied Linguistics for Teaching Spanish as a Foreign Language, MA	Nebrija University	2015
Radio Broadcasting, MA	Complutense University of Madrid-Spanish National Radio	1994
Information Sciences (Journalism), Degree	Complutense University of Madrid	1991

A.3. JCR articles, h Index, thesis supervised...

Last five years academic citations: 27, according to Google Scholar

<https://scholar.google.es/citations?hl=es&user=sv81OnkAAAAJ>

H Index, 3, according to the same indicator

<https://scholar.google.com/citations?user=sv81OnkAAAAJ>

Number of indexed articles in the last five years: 5 (2020: 1; 2019: 3; 2017:1)

Q1 at JCR last five years: 1 (2019)

Book chapters in SPI last five years: 9

SPI books last five years: 1

Number of open access articles in the last five years: 5

Number of publications of International Congresses: 4

Number of doctoral theses in progress: 1

Number of transfer projects under article 83: ---

Part B. CV SUMMARY (max. 3500 characters, including spaces)

Member of the Nebrija Inno_media research group.

Member of the R+D+I research project of the Spanish Ministry of Science and Innovation PID2019-105398RB-C21 Disability and Digital Competences in the audiovisual sector (COMPENSA)

Former member of the Nebrija Analysis and Anticipation Journalism Research Group (AAP), in which she participated in several private financed projects during the last four years (2016-2020).

She combined her job as television news producer with teaching and research duties at Nebrija University. Her doctoral thesis and her first academic publications focused on the area of International Relations, specifically on the evolution of the new democracies in Central and Eastern Europe. Since 2016 She has been a faculty member at the Communication and Arts Faculty (Nebrija University). Currently lines of research are related to new technologies in television journalism, specifically:

- New formats for making and producing documentaries
- The use of streaming in television news
- Transmedia storytelling in the news
- The use of augmented reality in television news
- New professional profiles

The above is complemented by research carried out within the AAP, focused on health and environmental journalism.

She has been a member of the Editorial Board of the journal *Estudios Internacionales de la Complutense* (Complutense University of Madrid) and external evaluator of the journal *Comunicación y Sociedad* (University of Navarra). Since April 2019, she has been an external evaluator for the journal *Contratexto* (Lima University).

As research fellow, she has visited the following foreign universities: Cornell University, (USA); Radboud Universiteit, (The Netherlands); Salford University (UK) and Univerzita Karlova (Czech Republic).

She has taught several undergraduate and graduate subjects. These are at present: Reporting and documentary workshop; Special programs and news events broadcasting production; Contemporary world.

She is currently co-directing with Héctor Fouce (UCM) the doctoral thesis "Presence of cultural content on weekend television news programs on the main Spanish networks", by the PhD candidate Miguel Arroyo.

She has been member of thesis tribunals at the Nebrija University and the Alfonso X University. She has participated also as a member of academic tribunals for final degree and postdegree projects at Nebrija University and Camilo José Cela University.

She has tutored 16 Final MA Projects at the Camilo José Cela University, related to international relations and political communication. Furthermore she has been tutor for several Final Degree Projects in the field of journalism and political affairs at Nebrija University.

Director of the MA Digital and Data Journalism, in collaboration with the Atresmedia group.

Part C. RELEVANT MERITS

C.1. Publications (including books)

Papers

Saavedra, M., Herrero, M. y Castillo, E. (2020). Training in data journalism in Spain: X-ray of the university academic offer. *Anàlisi*, 16, 93-109.

Saavedra, M., Herrero, M., Rodríguez, L. y Jiménez, C. (2019). Health information: journalistic sources and professional challenges. *El Profesional de la Información*, 28 (2).

Herrero, M. y García, A. (2019). Facebook live and social television: Antena 3 and laSexta use of streaming. *Vivat Academia*, 146, 43-70.

Herrero, M. (2019). Poland thirty years after the Round Table. Is populist nationalism the end of this story?. *Tempo exterior*, 38 (19), 15-31.

Herrero, M. (2017). New formulas for live television: the use of Facebook Live in Atresmedia. *Miguel Hernández Communication Journal*, 8, 521-563.

Books

Cachán C. y Herrero, M. (2018). *Reporting health from behind the cameras*. Madrid: Dykinson. ISBN 978-84-9148-561-2.

Book chapters

Herrero, M. y Sierra, F. (2020). Professional profiles evolution in digital media. The case of Atresmedia. En M. Perlado y N. Grijalba (Coords.) e H. Vivar (Ed.), *Digital society and employability in communication* (pp. 97-124). Salamanca: Comunicación Social. ISBN 978-84-17600-21-1.

Herrero, M., Olivares, J.P., San Emeterio, B. (2020). The effective link between postgraduate university education and professional performance in Master's Theses: from knowledge to know-how. En *Avant-garde subjects at the EHEA*. Madrid: Pirámide. ISBN 978-84-368-4260-9.

Herrero, M. (2019). Involved Factors in the dissemination of fake news through social networks. En: L. Martínez, M. Concepción Parra y A. García (Eds.). *Persuasive communication in the classroom: new trends* (pp. 207-223). Barcelona: Gedisa. ISBN 978-84-17341-87-9.

Saavedra, M. y Herrero, M. (2019). Qualitative analysis. The vision of health journalists. En: C. Cachán (Coord.) y C. Jiménez (Ed.). *How digital technologies are influencing health information* (pp. 95-121). Madrid: Dykinson. ISBN 978-84-9148-863-7.

Herrero, M. (2018). Facebook and live television. The use of Facebook Live in La Sexta. En: C. Marta-Lazo (Ed.). *New realities in audiovisual communication* (pp. 221-236). Madrid: Tecnos. ISBN 978-84-309-7377-4.

Herrero, M. (2017). The collaborative documentary as a reflection of the social change movements. En: C. del Valle y C. Salgado (Ed.). *New expression forms in communication* (pp. 417-429). Madrid: McGrawHill. ISBN 978-00-085-0141-9.

Herrero, M. (2016). Social audience analysis in prime time news programmes The case of Atresmedia. En: M. Saavedra y L. Rodríguez (Ed.). *Social audience. Communication strategies for media and brands* (pp. 73-89). Madrid: Síntesis. ISBN 978-84-9077-439-7.

Ramos, M., Herrero, M. y Santos, J. (2016). Evolution of professional profiles in new documentary models. En: M. Saavedra y M. de Miguel (Coord.). *Media ecosystem trends* (pp. 99-113). Madrid: Dykinson. ISBN 978-84-9085-853-0.

Jiménez, C. y Herrero, M. (2016). The acquisition of journalistic competences in the NIPHO journalistic contest. En: M. Perlado y C. Cachán (Coord). *Competences and professional profiles in the field of communication* (pp. 169-180). Madrid: Dykinson. ISBN 978-84-9085-852-3.

C.2. Research projects and grants

Member of the R+D+I research project of the Ministry of Science and Innovation PID2019-105398RB-C21 Disability and Digital Competences in the audiovisual sector (COMPENSA). PI: Hipólito Vivar Zurita and Marta Perlado Lamo de Espinosa.

She has been a member of the following private funded projects:

- Open Classroom Nebrija-Bristol Myers Squibb Spain for Health Anticipation Journalism, (2019-2020). Funding entity: Bristol Myers Squibb Spain. PI: Carlos Cachán. Affiliation entity: Nebrija University.

- Nebrija-MSD Classroom for Communication and Health Sciences , (April 2017-present). Funding entity: Merck Sharp & Dohme (MSD). PI: Carlos Cachán. Affiliation entity: Nebrija University.

- Nebrija-Romero Classroom for Sustainable Development and Environmental Education, (March 2017-February 2018). Funding entity: Plásticos Romero. PI: Carlos Cachán. Affiliation entity: Nebrija University.

Previously, she was part of the project Ethics, health and media: the responsibility of the press, radio and television in the dissemination of health information, (2007-2008).